

The electric-powered counterbalance forklift, the Cat® 48V range wins the Red Dot Design Award 2019

Kyoto, Japan (April 8, 2019) - Mitsubishi Logisnext Co., Ltd. announces that its 48V electric-powered counterbalance forklift Cat® EP14-20A(C)NT, a model offered in Europe, Asia, Middle East and Africa, has been awarded with the Red Dot Design Award 2019.

This 1.4 to 2.0 tons counterbalanced truck is developed and built at the factory in Järvenpää, Finland. It is a revolutionary electric forklift designed for operators' ergonomics and features unique 360° steering. 5,500 products, from 55 countries, applied for the Red Dot Award this year, from which a 40member Red Dot jury chose the awards in Germany.

The 360° steering feature (option) allows the operator to agilely maneuver the forklift and even turn in the opposite direction (180°) without stopping, which can significantly improve operational efficiency. Additionally, the Responsive Drive System (RDS) will ensure the operator's safety while turning by controlling the truck driving position according to the driving speed.

The Red Dot Award was given in recognition of the superior "User Experience Designs" and functionality, the Cat® EP14-20A(C)NT provides.



reddot design award
winner 2019



For more details, please refer to the microsite <https://www.catliftpower.com/> or visit Cat® Lift Trucks website <https://www.catlifttruck.com>

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